



DoubleVerify Gains Control and Efficiency with OX Security

DoubleVerify, the leading software platform for digital media measurement, data and analytics, encountered hurdles in managing application security due to fragmented tools and processes. By adopting OX Security's Active ASPM platform, DoubleVerify achieved a unified security view, reduced overhead, and empowered both security and non-security teams to actively monitor and address vulnerabilities.

CHALLENGES

Fragmented Security Tools Causing Inefficiencies

Prior to implementing OX Security, DoubleVerify managed its application security by relying on a mix of enterprise and open-source vulnerability scanners, each providing its own siloed insights. This configuration was cumbersome, requiring security professionals to manually manage multiple bills of materials and track vulnerabilities across diverse tools. Furthermore, as a result of this scattered approach, teams had difficulty in prioritizing critical vulnerabilities.

“We had multiple scanners that weren’t integrated,” explained Seth Kirschner, Application Security Manager at DoubleVerify. **“Each one had its own view, which led to inefficiencies and an increased chance of missing vulnerabilities critical to our applications.”**

SOLUTION

An Application-Centric, Centralized Security Platform

DoubleVerify selected OX Security for its unique application-first approach to security. Unlike competitors, which focus heavily on infrastructure or cloud issues, OX Security's Active ASPM platform offered DoubleVerify a centralized view specifically designed around applications and repositories.

“OX Security’s platform provided a single, aggregated view that reduced the need to manually compile information from various tools,” Seth shared. **“This application-centric approach allowed us to focus our efforts where they were needed most.”**

The OX Active ASPM platform streamlined DoubleVerify's operations by consolidating, normalizing, and correlating security data into one accessible platform, enabling team members without security expertise to view the security posture of their applications and workloads in real-time.

RESULTS

Enhanced Visibility, Reduced Manual Effort, and Accelerated Remediation

Since implementing OX Security, DoubleVerify has experienced measurable improvements across several areas:



Unified Security Management: DoubleVerify successfully consolidated security data from multiple tools, enabling a centralized view that reduced the need for manual tracking.



Increased Accessibility: With OX Security, non-security professionals at DoubleVerify can log in and monitor the security status of their specific workloads, fostering a culture of shared responsibility in application security.



Streamlined Vulnerability Management: The platform's ability to prioritize remediation efforts based on risk has allowed DoubleVerify to respond proactively, enhancing its overall security posture without additional overhead.

“OX Security has been instrumental in simplifying our security processes. It allows us to get a clear, prioritized view of our applications without manual work, which has been a huge time-saver.”

Seth Kirschner
Application Security Manager, DoubleVerify



A Partnership for Future Growth

With OX Security as a core component of their application security strategy, DoubleVerify is well-positioned to manage evolving security threats while enabling rapid innovation. As a recommended solution for application security professionals seeking an efficient, integrated platform, OX Security continues to support DoubleVerify’s mission to provide secure, reliable services to the ad tech industry.



About OX Security

At OX Security, we’re simplifying application security (AppSec) with the first-ever Active ASPM platform offering seamless visibility and traceability from code to cloud and cloud to code. Leveraging our proprietary AppSec Data Fabric, OX delivers comprehensive security coverage, contextualized prioritization, and automated response and remediation throughout the software development lifecycle. Recently recognized as a Gartner Cool Vendor and a SINET 16 Innovator, OX is trusted by dozens of global enterprises and tech-forward companies. Founded by industry leaders Neatsun Ziv, former VP of CheckPoint’s Cyber Security business unit, and Lior Arzi from Check Point’s Security Division, OX’s Active ASPM platform is more than a platform; it empowers organizations to take the first step toward eliminating manual AppSec practices while enabling scalable and secure development.

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